

A2 [0022] It is preferred that the label (10) of the present invention be removable from a substrate, such as a food container, without leaving behind a label (10) remnant or residue from the adhesive layer (18). It is therefore preferable that the adhesive layer (18) be made from an easily removable adhesive, such as that commonly known in the art as a rubber based hot melt adhesive. In this regard, an adhesive suitable for use with the present invention is an adhesive sold by AVERY DENNISON under the trade name FASSON® R10. This adhesive is further preferred because it has an application temperature range of -10° C to 50° C and a wide service temperature range of -40° C to 50° C. Additionally, the preferred adhesive provides a label (10) that will remain adhered to the substrate under wash conditions, yet is easily removed from the substrate by simply lifting upwardly on the tab portion (14).

IN THE CLAIMS:

✓ Please cancel claim 22 without prejudice.

✓ The claims have been amended as follows:

- Sub B1  
A3
1. (Amended) An adhesive label, comprising:
- a label having a first and second section, each section having first and second opposite sides, wherein the first side of the first section is contiguous with the first side of the second section;
  - an adhesive layer adapted to releasably adhere the label to a substrate surface, the adhesive layer confined to covering at least a portion of the first side of the first section;
  - the second section forming a tab portion extending from an edge of the first section; and
  - wherein, the first side of the second section does not include an adhesive layer, whereby the entire label is adapted to be easily removed from a substrate surface by lifting the tab portion away from the substrate surface.

- Sub B2
14. (Amended) An adhesive label, comprising:
- a first portion having opposing first and second sides;
  - an adhesive layer on the first side of the first portion, the adhesive adapted to releasably adhere the label to a substrate;

Alt 4  
cancel

a second portion extending from an edge of the first portion, the second portion having a nonadhesive first side juxtaposed to the adhesive layer on the first side of the first portion;

the second side of the first portion has a surface adapted to be written upon with a pencil and/or pen; and

wherein, the label is adapted to be removed from a substrate by pulling the nonadhesive second portion away from the substrate, whereby the entire label is easily lifted from the substrate.

Sub B3  
Alt 5

17. (Amended) An adhesive label, comprising:

a label having first and second sections, each section having contiguous first and second opposite sides;

an adhesive layer adapted to releasably adhere the label to a substrate, the adhesive layer overlaying the first side of the first section only;

the second section forming a tab portion extending horizontal to the first section, the tab portion having an edge interconnected with an edge of the first section, the interconnected edges forming a rounded edge, and the first side of the second section being nonadhesive;

wherein, the label is adapted to be removed from a substrate by lifting the nonadhesive second section away from the substrate so as to easily lift the entire label from the substrate.

Sub B4  
Alt 6

29. (Amended) An adhesive label, comprising:

a first portion having opposing first and second sides;

an adhesive layer on the first side of the first portion, the adhesive adapted to releasably adhere the label to a substrate;

a second portion extending from an edge of the first portion, the second portion having a nonadhesive first side juxtaposed to the adhesive layer on the first side of the first portion;

the second side of the first portion has a surface adapted to be written upon with a pencil and/or pen;